

# stipo

## The City at Eye Level

June 3, 2020

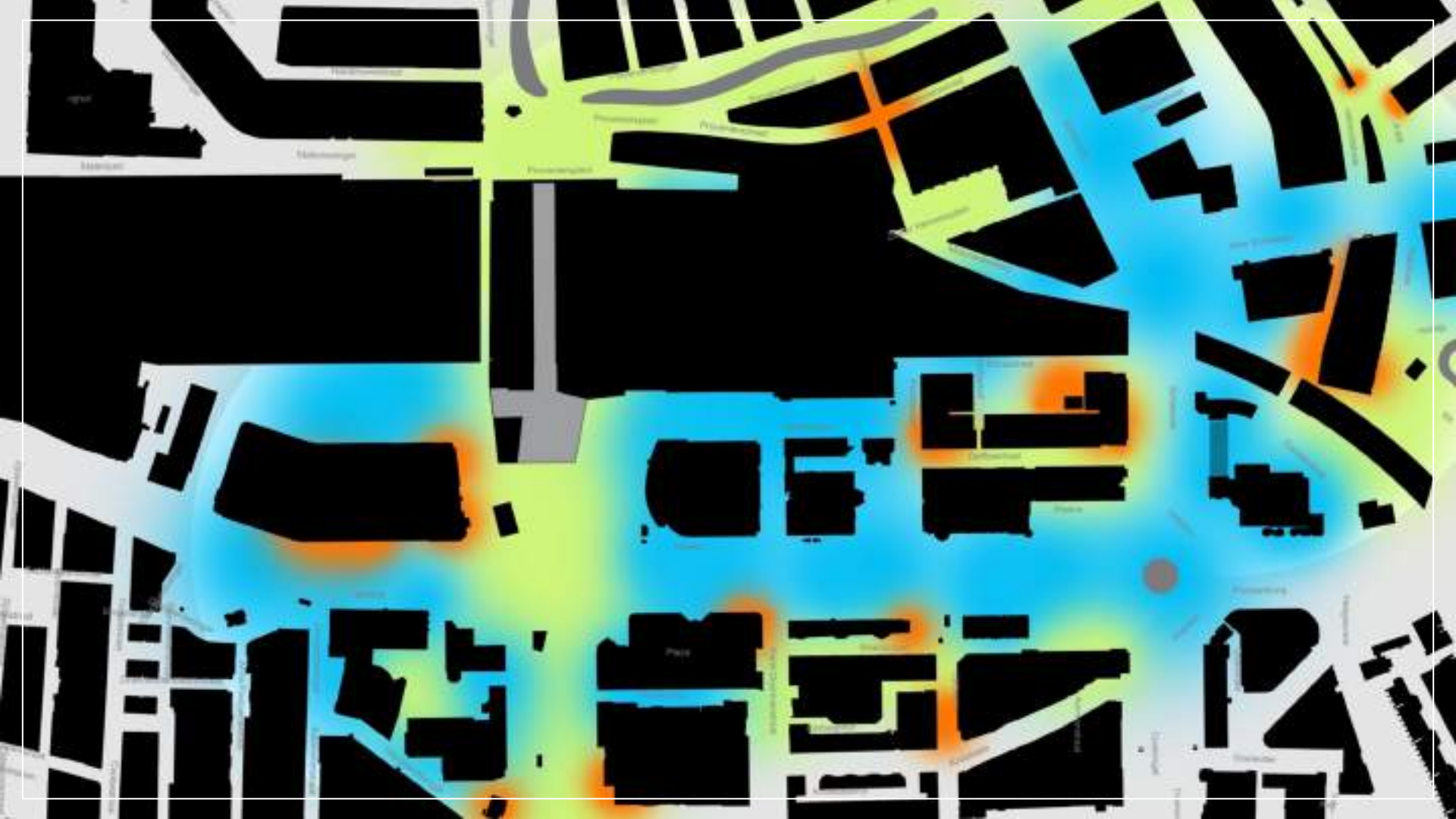






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LUDWIG







NO PARKING  
ANYTIME

THE DOYLE

THE DOYLE

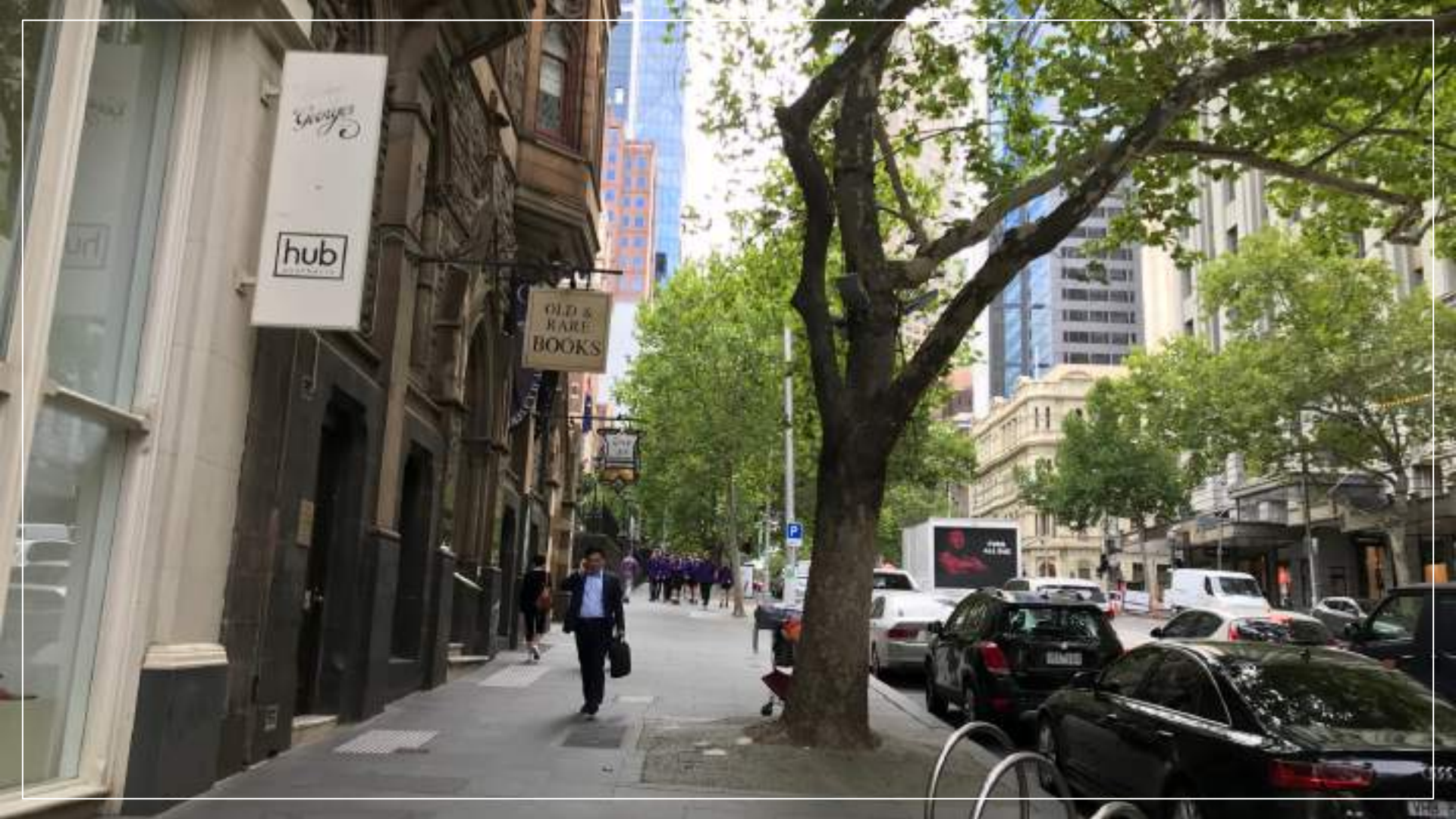












hub

OLD &  
RARE  
BOOKS

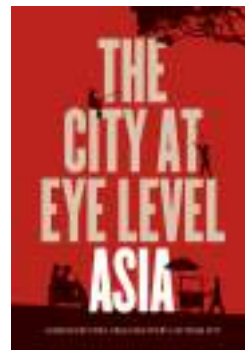
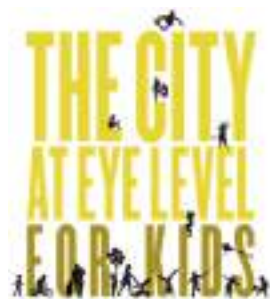
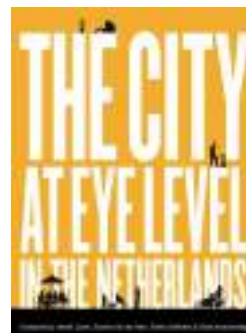
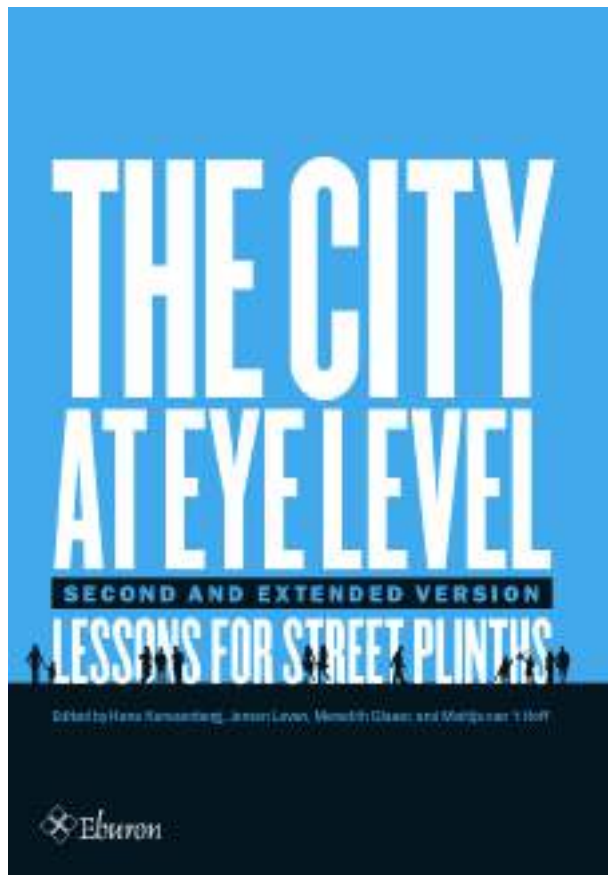
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Book All Day









[www.stipo.nl](http://www.stipo.nl)

[www.thecityateyelevel.com](http://www.thecityateyelevel.com)

[www.placemaking-europe.eu](http://www.placemaking-europe.eu)

## Welcome to Placemaking Europe

We are very delighted to welcome you on our European Base for placemakers. We strongly believe that our members, publications, events and tools will help you in your placemaking journey. We would love to have you on board.

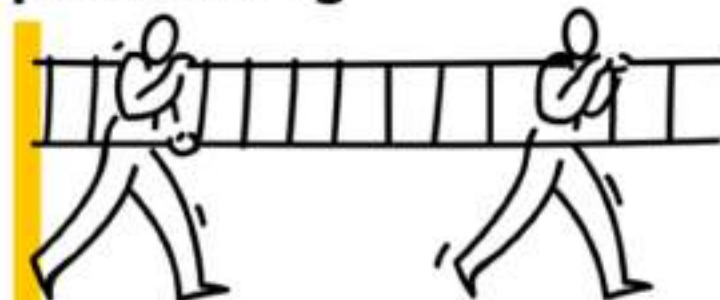
## Placemaking is...

Public space quality is the backbone to a sustainable city. To ensure quality in the public realm, cities need great streets supported by places that intuitively captivate users to want to stay longer, human scale inspired by interaction between buildings and streets, ownership by users, placemaking, good plinths, and a person-centered approach based on user experience.

Placemaking is a strategy for co-creation that focuses on economic and social well-being, as well as, quality of life.

[read more](#)

## placemaking

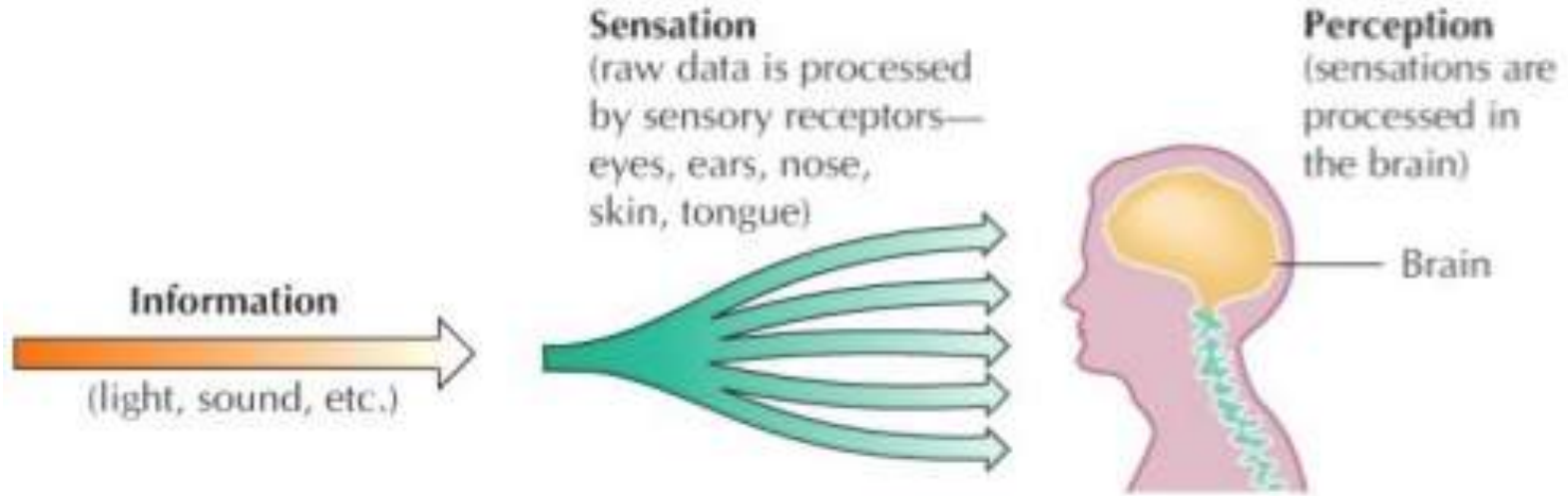


## europe



**How Do We Experience the Eye Level?**





Environment



Sensation



Perception

How We See



**How We See**



How We See



How We See



How We See



QUICK-SCAN  
oktober 2019

## How We See





How We See

**HOT-STAR**  
TAIWANESE STREET FOOD  
臺大大雞排

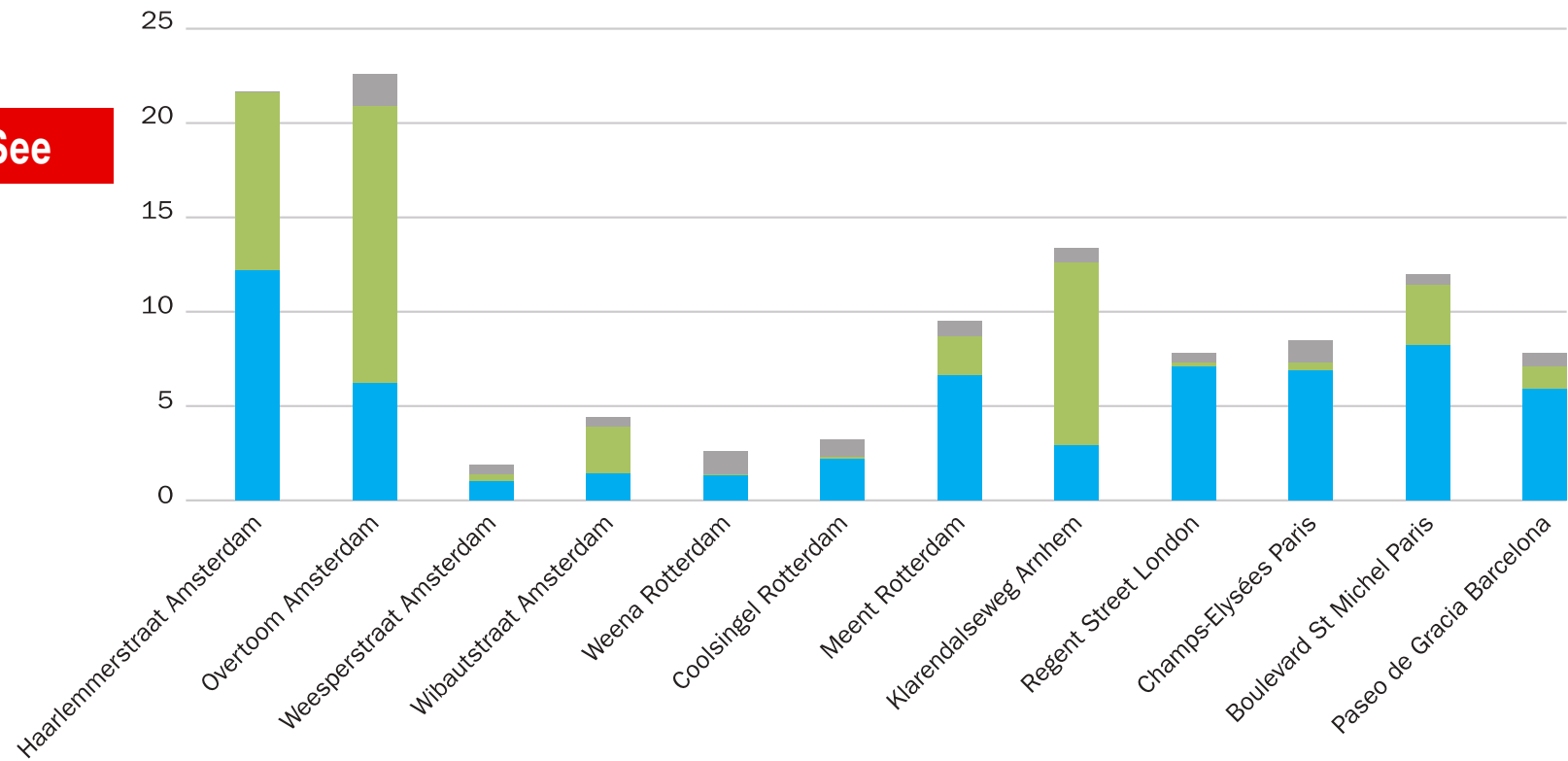
**GONG CHA**



How We See

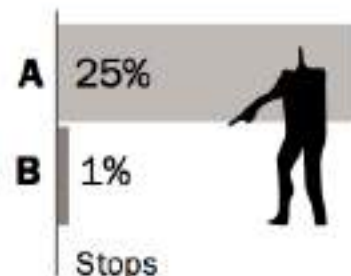


# How We See



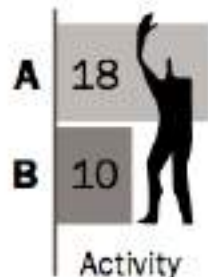
## Pedestrian behaviour in front of ground floors in main streets

Average of all people who walk by the 2x10-metre façade segments in the seven areas studied.



## Activities per hour in front of ground floors in main streets

Average in front of each of the 10-metre façades in the seven areas studied.



In total there is 7 times as much activity and time spent in front of interesting façades.

**A** = area with varied façades, many doors, visual contact, many functions

**B** = area with uniform façades, few doors, no windows, few or no functions

# How We Hear



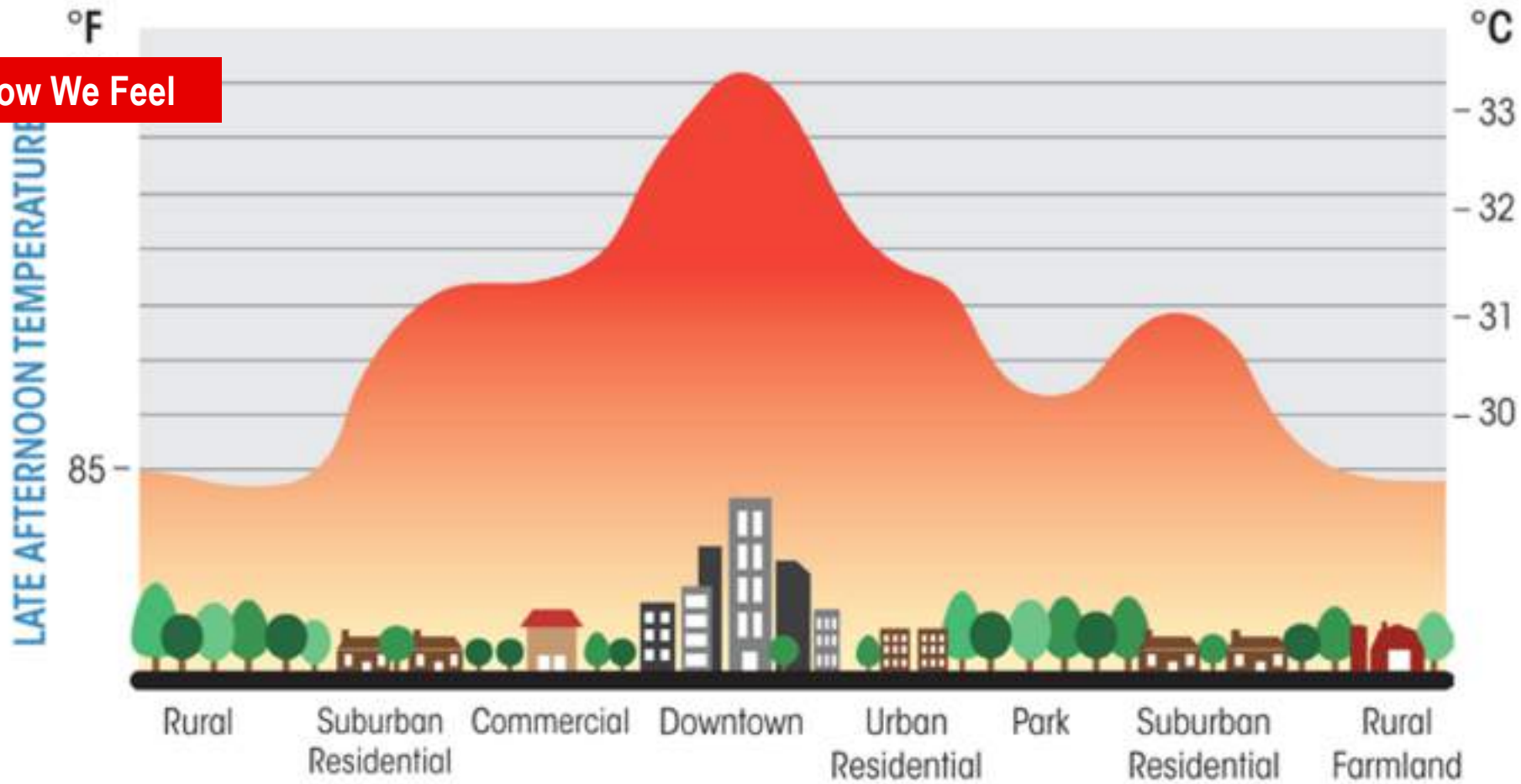
How We Hear



# How We Feel



How We Feel

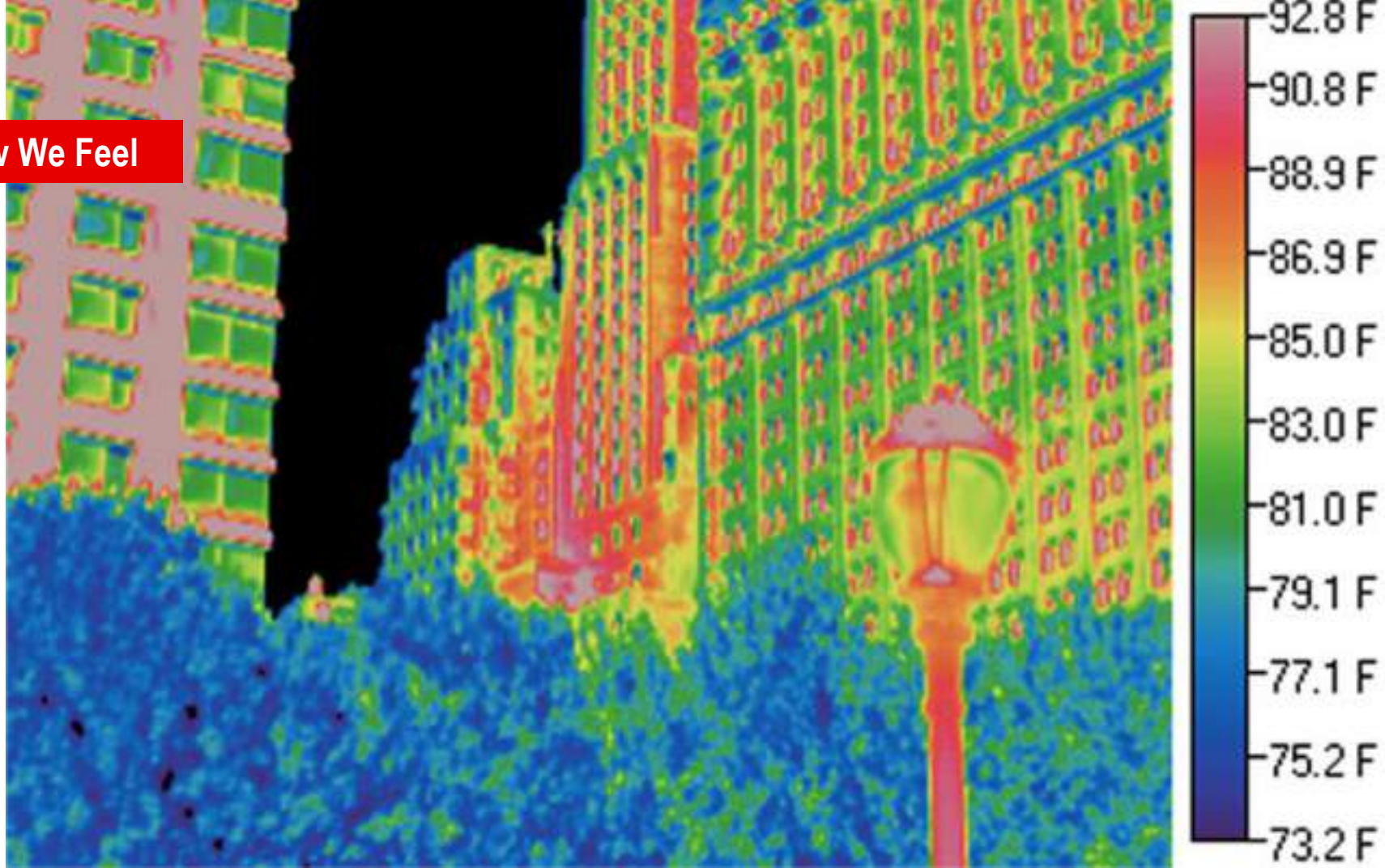




# How We Feel



How We Feel



**How We Feel**



C

33.00

# How We Feel

31.60

31.40

31.20

31.00

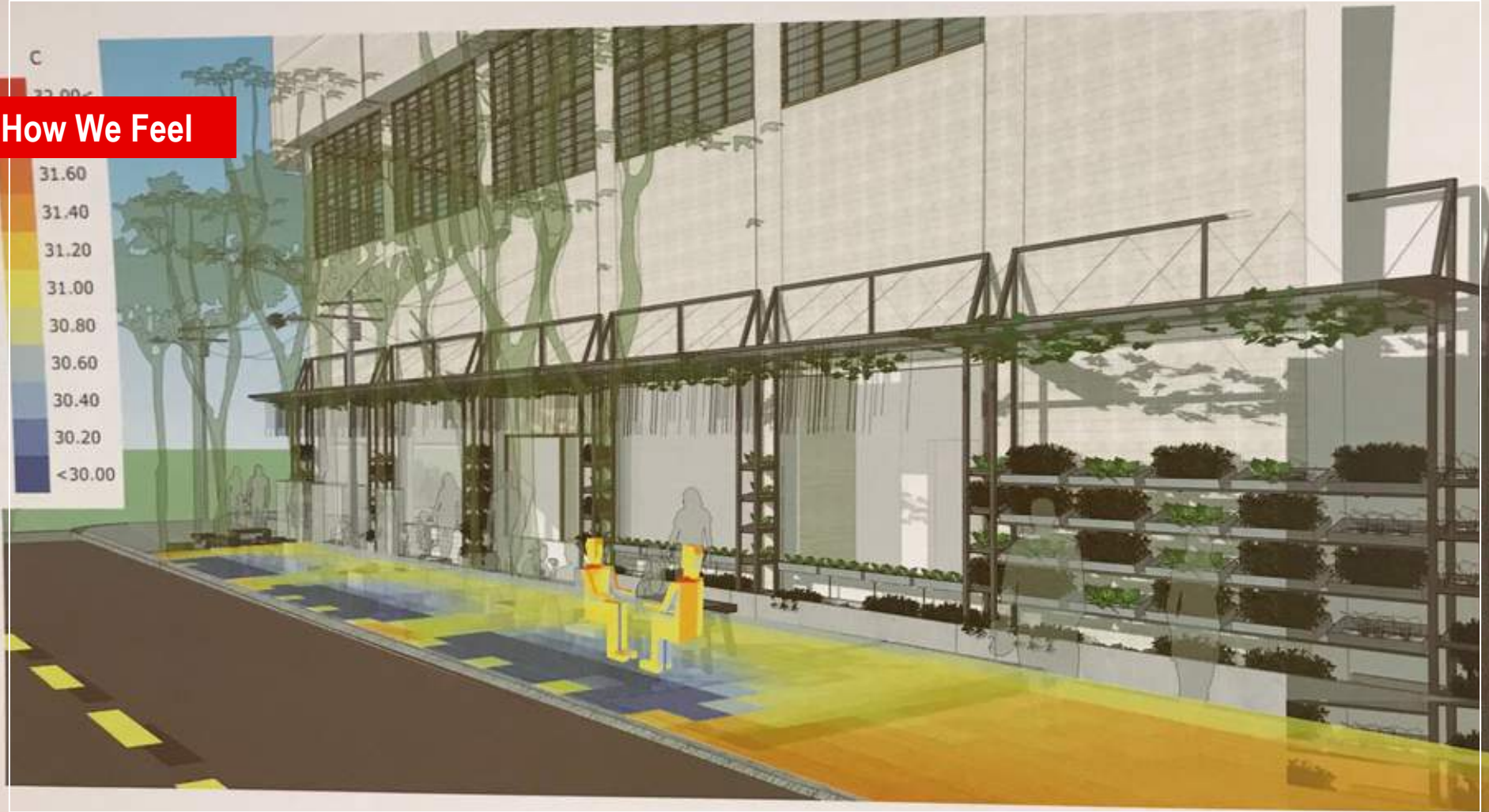
30.80

30.60

30.40

30.20

<30.00



How We Feel



# Five key lessons

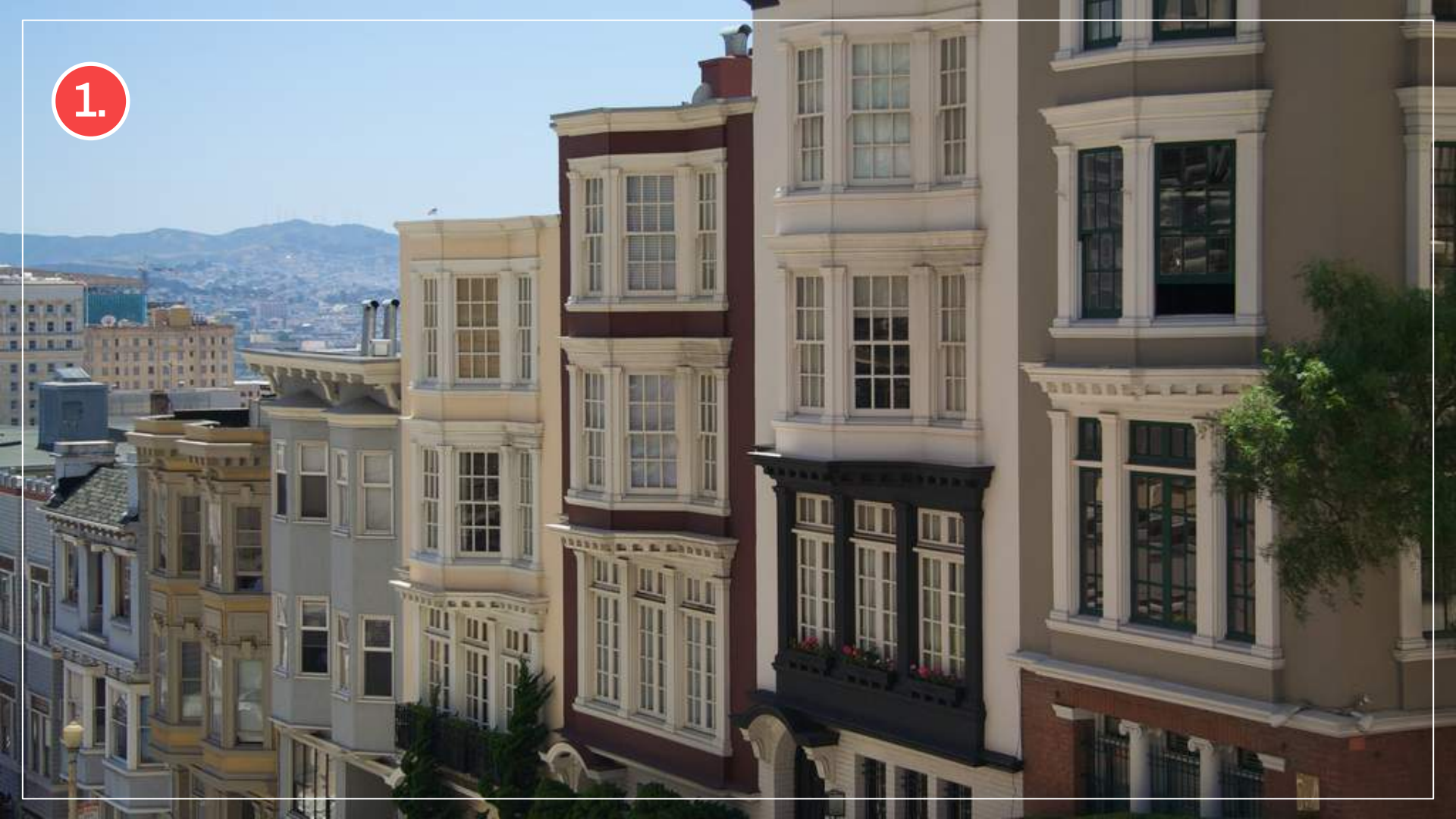


1.

## Public Space as backbone for development



1.





1.



1.



- ROOD GEWELDE BOUWINGEN EN WONDERSCHILDE IN CARTELIERS
- GEWELDE BOUWINGEN
- PLAKTBOEKEN VAN DEERDE ENDE WYDEN
- WYDEN
- WYDEN TOEGANGEN
- STREEK VAN DE WYDEN
- PLAKTBOEKEN VAN DE WYDEN
- BRUGEN
- WYDEN



## HOTELS EN CAFÉS.

- A Hotel Franklin  
 B Hotel des Indes  
 C Hotel de la Paix  
 D Hotel de la Ville  
 E Hotel de la Cour  
 F Hotel de la Poste  
 G Hotel de la Ville  
 H Hotel de la Ville  
 I Hotel de la Ville  
 K Hotel de la Ville  
 L Hotel de la Ville  
 M Hotel de la Ville  
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 U Hotel de la Ville  
 V Hotel de la Ville  
 W Hotel de la Ville  
 X Hotel de la Ville  
 Y Hotel de la Ville  
 Z Hotel de la Ville

## OPENBARE EN ANDERE SCHOONEN.

- |                               |                               |                                |
|-------------------------------|-------------------------------|--------------------------------|
| Kerken.                       | X. Grote of Sint-Bavouwenkerk | XX. Grote of Sint-Bavouwenkerk |
| A. Grote of Sint-Bavouwenkerk | B. Grote of Sint-Bavouwenkerk | C. Grote of Sint-Bavouwenkerk  |
| D. Grote of Sint-Bavouwenkerk | E. Grote of Sint-Bavouwenkerk | F. Grote of Sint-Bavouwenkerk  |
| G. Grote of Sint-Bavouwenkerk | H. Grote of Sint-Bavouwenkerk | I. Grote of Sint-Bavouwenkerk  |
| J. Grote of Sint-Bavouwenkerk | K. Grote of Sint-Bavouwenkerk | L. Grote of Sint-Bavouwenkerk  |
| M. Grote of Sint-Bavouwenkerk | N. Grote of Sint-Bavouwenkerk | O. Grote of Sint-Bavouwenkerk  |
| P. Grote of Sint-Bavouwenkerk | Q. Grote of Sint-Bavouwenkerk | R. Grote of Sint-Bavouwenkerk  |
| S. Grote of Sint-Bavouwenkerk | T. Grote of Sint-Bavouwenkerk | U. Grote of Sint-Bavouwenkerk  |
| V. Grote of Sint-Bavouwenkerk | W. Grote of Sint-Bavouwenkerk | X. Grote of Sint-Bavouwenkerk  |
| Y. Grote of Sint-Bavouwenkerk | Z. Grote of Sint-Bavouwenkerk |                                |

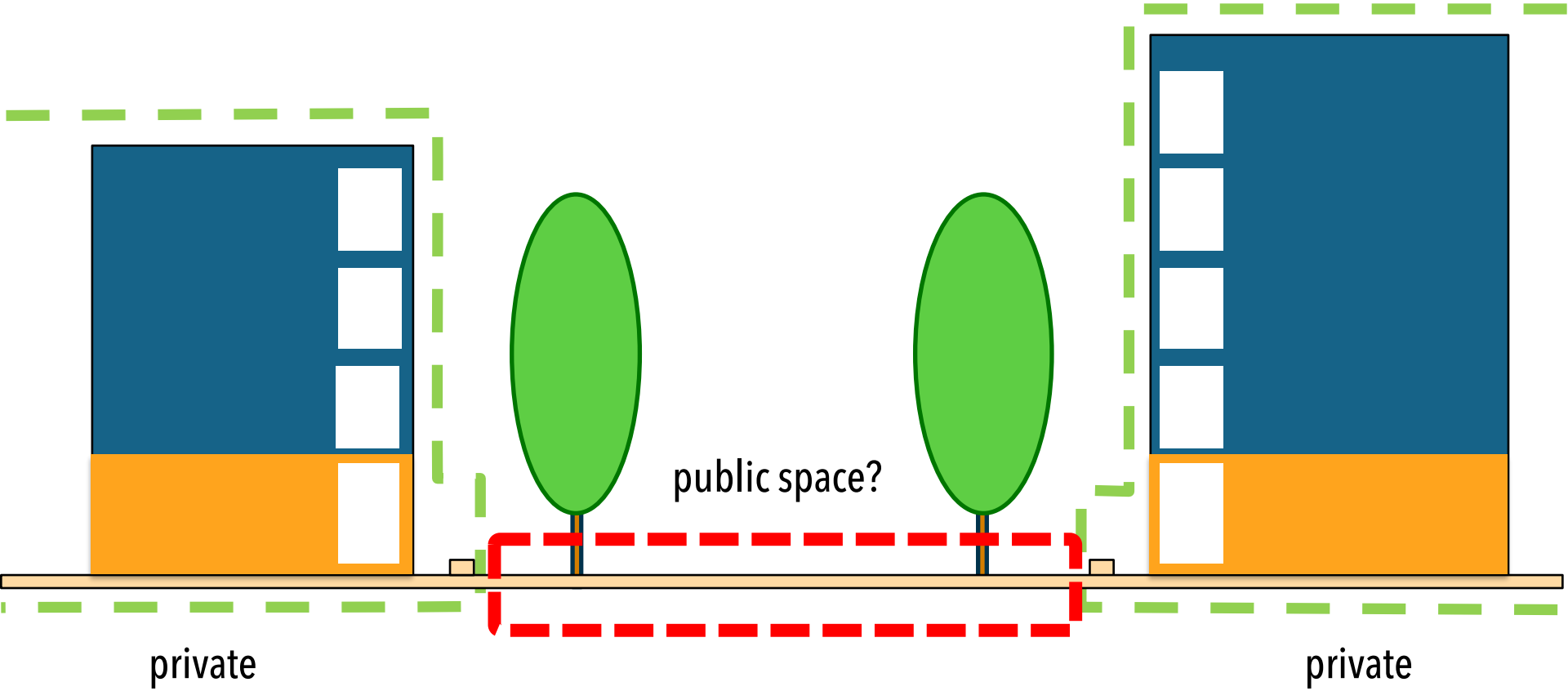
2.



2.

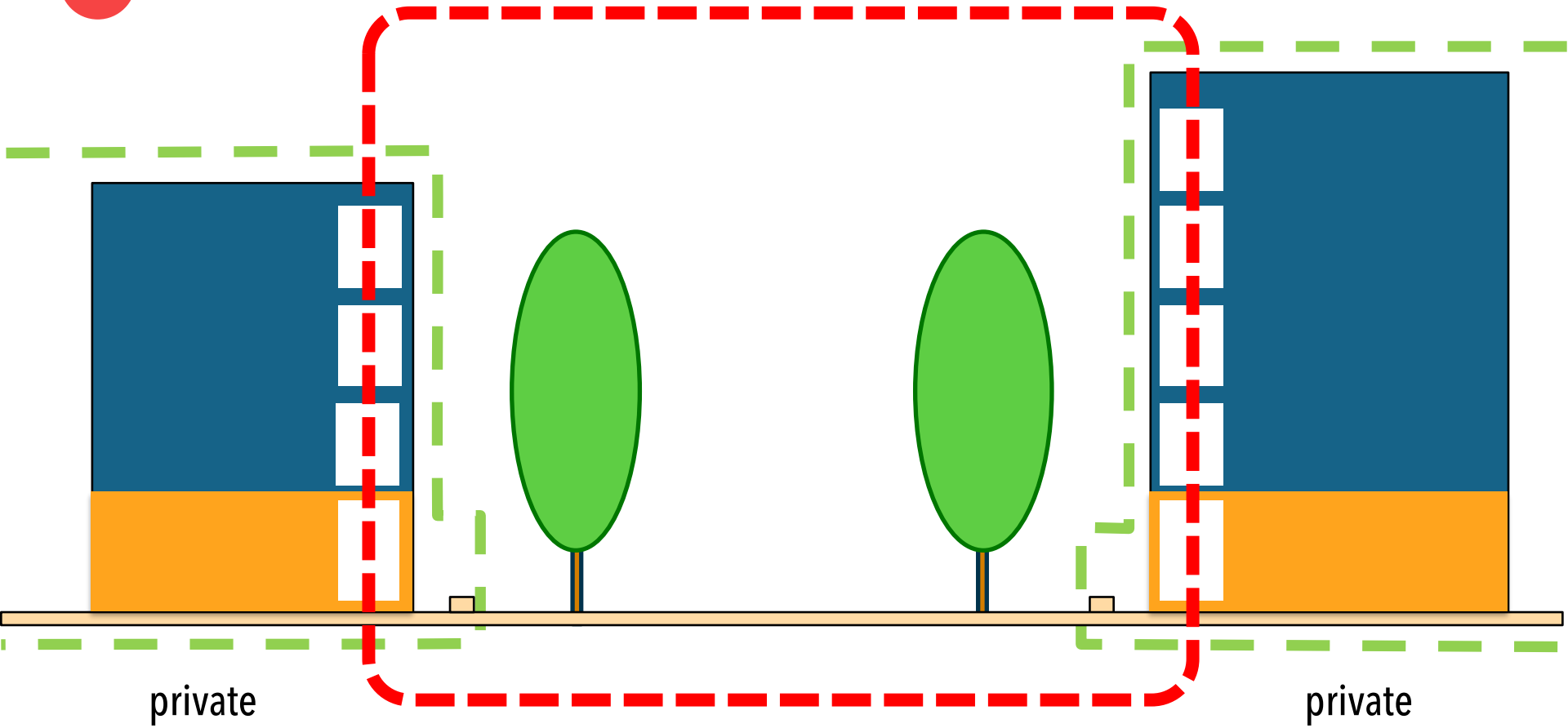


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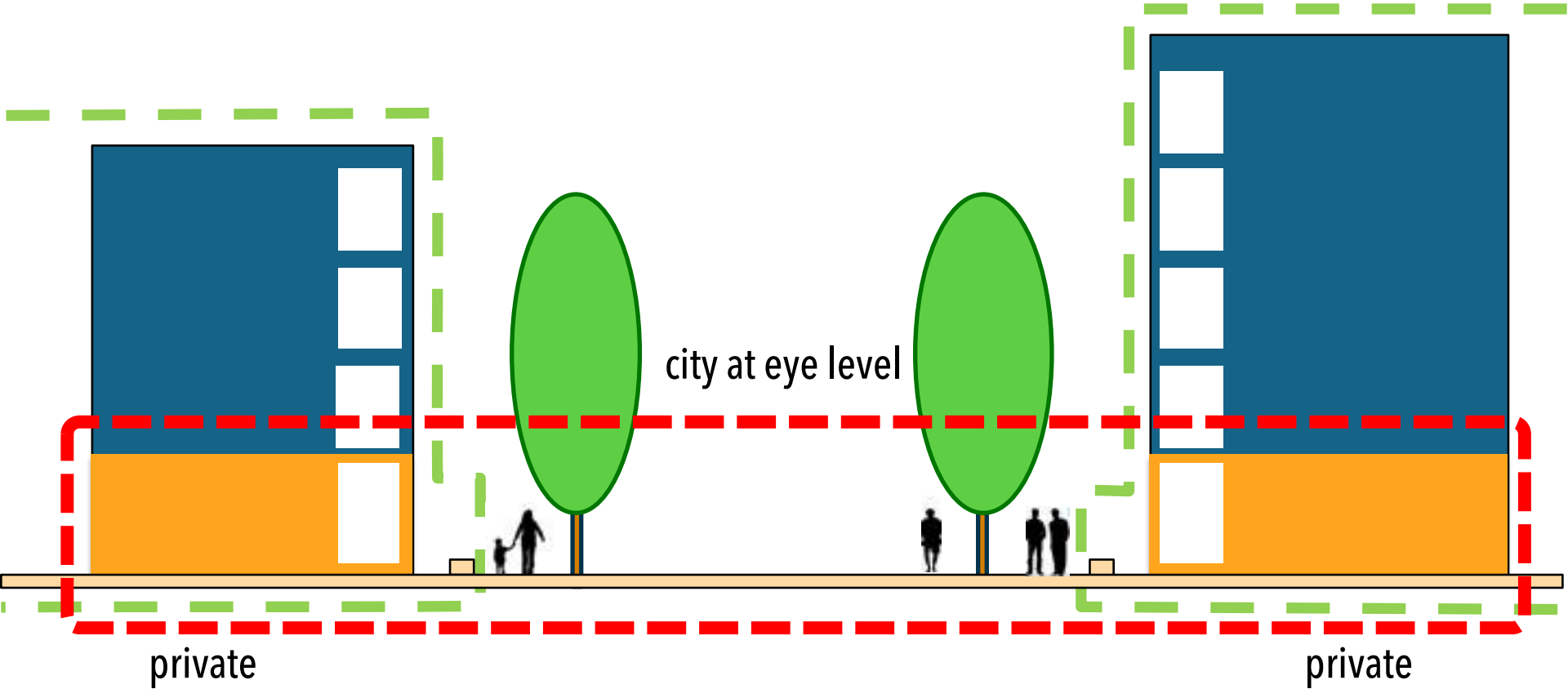


2.

public space?



2.



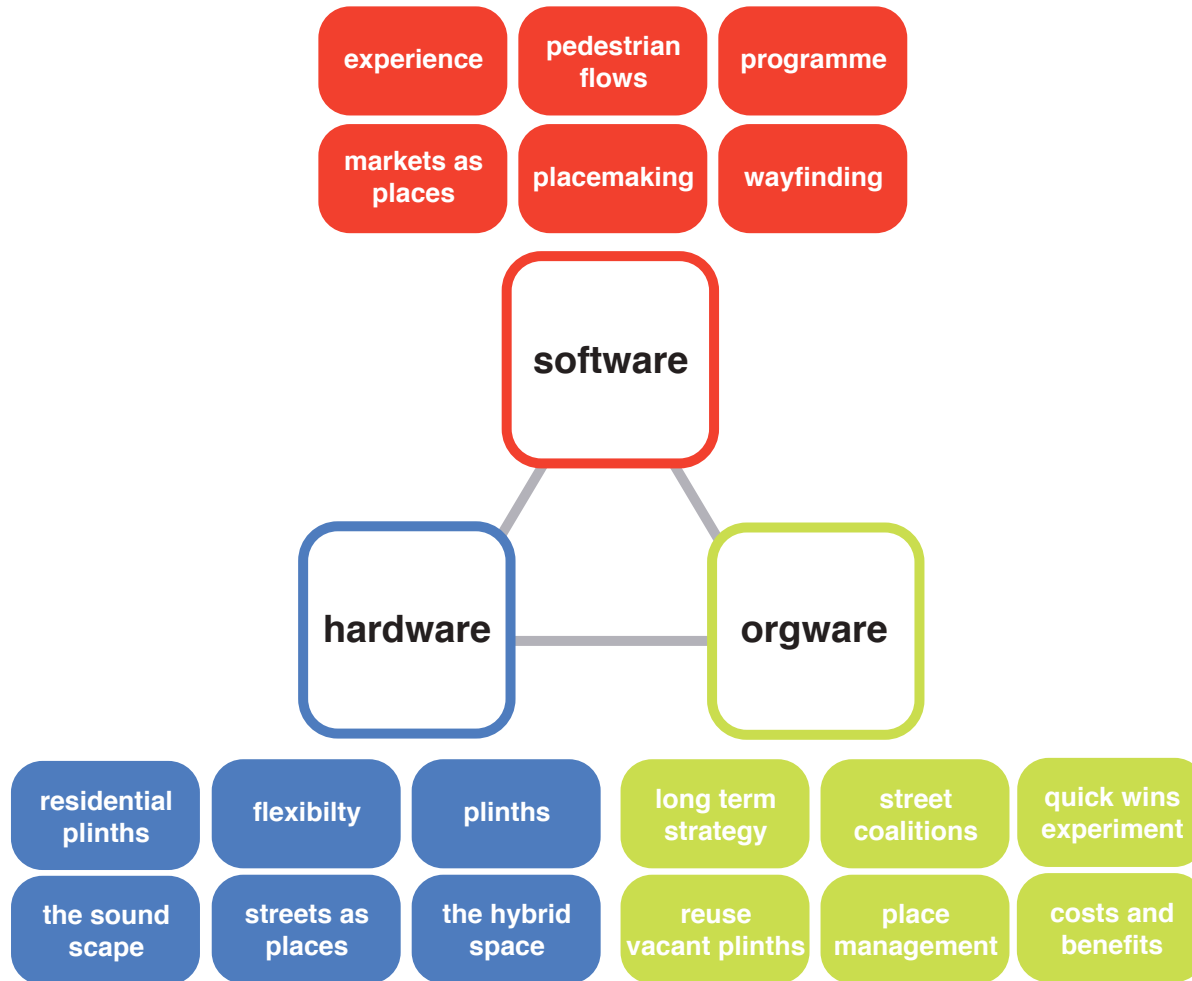


2.

**“ The ground floor may be only 20% of the building, it determines 80% of the street experience**

– The City at Eye Level

3.



3.

King's Cross, London



3.

Zuidas, Amsterdam

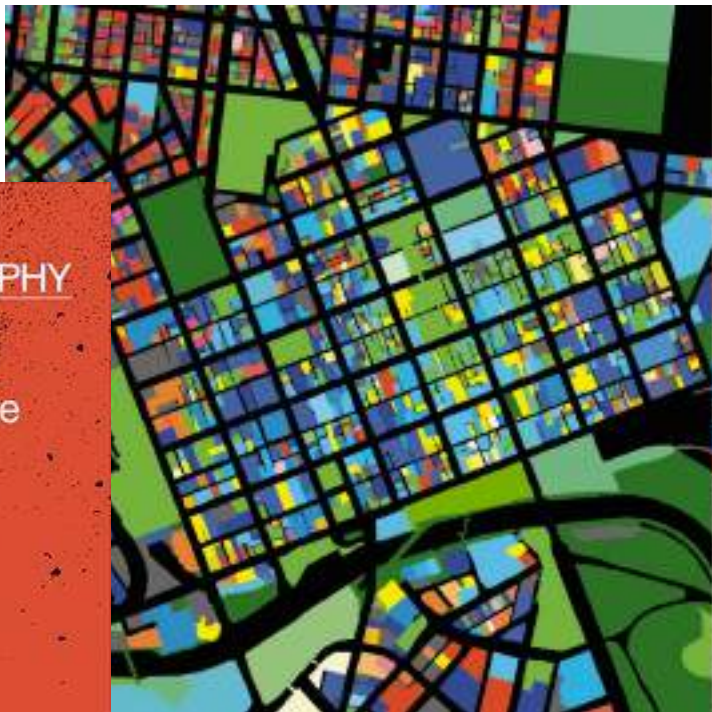


3.

URBAN  
CHOREOGRAPHY

Central  
Melbourne  
1985—

Edited by  
Kris Dorey,  
Rob Adams and  
Reynald Jones



3.



3.





## THE CITY AT EYE LEVEL ANNUAL TRAINING 2020

SEP 9 - 11, 2020

In the fall of 2020 we will host our fifth City at Eye Level Spring Training in Rotterdam! For more information and details about the program, please download our flyer.

Read more



Thank you!

Hans Karssenber  
Partner

[hans.karssenbergstipo.nl](mailto:hans.karssenbergstipo.nl)

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